

BUCKINGHAMSHIRE BUILDING SOCIETY WINS PRESTIGIOUS INNOVATION AWARD

Buckinghamshire Building Society has won the annual Moneyfacts “Innovation in Personal Finance” award for the Big Bucks Bond savings account. The Big Bucks Bond became one of the Society’s most popular accounts when it was launched in January 2010, and was the only product of its type on the market – a one year savings bond that tracks the Society’s mortgage Standard Variable Rate.

The Society beat a shortlist of other financial institutions in the category with the judging panel being impressed by the unique account and its popularity among the public. The Moneyfacts awards are one of the most prestigious in the financial sector, and a selection of the Society’s staff and directors attended the ceremony on 11th June where Chief Executive Ivan Gould collected the award.

Mr Gould said “We are delighted to be recognised for a truly innovative account and it is a great achievement for a small building society to win such an accolade. I would like to thank all the staff involved for their hard work and belief in the account’s success and the future of the Society.”

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